

## Data Privacy Notice for INDES FUGGERHAUS

Status: 11.2021

### 1. General Information

1.1 Protecting your personal data is important to us. Via this Notice we like to inform you about collecting and use of personal data in the event you visit our website.

1.2 Responsible party in line with art. 4 para. 7 EU - General Data Protection Regulation (GDPR) is:

**Indes Fuggerhaus Textil GmbH**, Eichendorffstraße 2, 51709 Marienheide, Germany

You can reach out to our data protection officer at [datenschutz@indesfuggerhaus.de](mailto:datenschutz@indesfuggerhaus.de) or via our postal address.

1.3 For the purpose of processing technically **necessary** personal data, in connection with a **contract** or upon your **consent**, cookies shall be stored on your computer if you use our website. Cookies are small text files, which are stored on your hard disc and which are connected to the browser you use; via such text file the owner of the cookie shall receive certain information. Cookies cannot execute programs or transfer viruses to your computer.

Irrespective of your consent you can configure your browser settings according to your purposes and e.g., reject the acceptance of certain or all cookies (see also clause 1.5). We have to point out, that you may not be able to use all functions of our website, if you reject technically necessary cookies in your browser settings.

1.4 Cookies are deleted after a certain period of time, which may vary depending on type and function of the cookie. Collected personal data shall be deleted within the legally given period of time, which depends on the purpose of use of such personal data.

### 1.5 Cookie Consent Manager

*[currently not in use due to only technical cookies]*

### 2. Your Rights

2.1 You have these rights with regard to your personal data:

- Right of access (art. 15 GDPR),
- Right to rectification (art. 16 GDPR),
- Right to erasure (art. 17 GDPR),
- Right to restriction (art. 18 GDPR)
- Right to data portability (art. 20 GDPR),
- Right to object (art. 21 GDPR).

2.2 If you have given **consent** to processing your personal data, you can revoke your consent at any time in full or partially. Such revocation does only influence the validity of data processing as of the time you have made your revocation. You can administer your consent by contacting our data protection officer (clause 1.2).

- 2.3 If we base processing of your personal data on our legitimate interest, you can object. Please inform us about your reasons why we should not process your personal data. Upon your reasoning we shall evaluate the facts and either we stop or adjust the data processing, or we will demonstrate legitimate grounds for the processing.
- 2.4 Please turn your request to our data protection officer (see clause 1.2). In addition, you have the right to file an objection to our processing at any national data protection authority.

### 3. Collection of Personal Data during your visit at our website

#### 3.1 Visit at our website

Upon your visit to our website, we collect such personal data which is technically necessary to visualize our website in appealing format and quality and to secure stability and security of our website.

This data shall be recorded in a **server log file**:

- Landing page
- Time of first visit to website
- Volume of sent data in byte
- Website from which you referred to us
- used browser
- used operation system
- your IP-address (if so: in anonymized form)
- language and release no of your operation system

**legal basis:** legitimate interest to necessary functionality of our website, art. 6 para. 1 I. 1 lit. f GDPR.

#### 3.2 Communication and Orders

If you contact us via **email** or via **phone** the personal data you provide to us (your email address, if given: your name and phone number) will be stored by us to answer your questions and to execute our business relation.

If you send an order (by email, fax or post) to us, we will store the data necessary for the execution of the order. Typically, name, postal address, email/telephone contact data are recorded. These data are used for the execution of the business relationship. They may also be used to check creditworthiness.

**Legal basis:** processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, art. 6 para. 1 I. 1 lit. b GDPR. The processing of data to check creditworthiness is in our legitimate interest pursuant to Art. 6 (1) sentence 1 lit. f DSGVO.

This data is being erased when it is not necessary anymore, after 10 years at the latest.

### 3.3 Configuration

As a dealer, you can configure your curtain yourself.

- a. Please contact us and we will send your access data for the configuration portal to you.
- b. The configuration portal is operated by the service provider **Vadain International b.v.** (address: Schering 31, 8281JW Genemuiden, The Netherlands). This service provider is based within the European Union and is part of the Venture Group b.v. group of companies. For information on data protection by the service provider, please contact them at: [info@vadaininternational.com](mailto:info@vadaininternational.com)

In order to carry out your order, the service provider processes the following data:

- Name, customer number
  - postal address
  - Contact details for communication
- c. **Legal basis:** Processing of data based on consent in accordance with Art. 6 Para. 1 S. 1 lit. a DSGVO.

## 4. Newsletter

- 4.1 The registration for our newsletter is based on double-opt-in. This means that after you have registered for our newsletter, we will send you an e-mail to the specified e-mail address in which we ask you to confirm that you wish to receive the newsletter. Only your e-mail address is required for sending the newsletter.

If you do not confirm your subscription within 7 days, your information will be blocked and automatically deleted after one month.

- 4.2 To prove the time and scope of the subscription to the newsletter (as well as the unsubscription), we store the following data by setting a cookie:

- Timestamp of the registration or unsubscription (date and time).
- IP address
- Newsletter selection

- 4.3 You can revoke your consent to receive the newsletter at any time by unsubscribing. You can declare the revocation (i) by clicking on the link provided in every newsletter e-mail, or (ii) by sending a message to: [contact@indesfuggerhaus.de](mailto:contact@indesfuggerhaus.de)

- 4.4 **Legal basis** (newsletter): processing of data based on consent pursuant to Art. 6 (1) p. 1 lit. a DSGVO. **Legal basis** (cookie): legal obligation to be able to provide proof of consent according to Art. 6 para. 1 p. 1 lit. c DSGVO.

## 5. Social Media Links

- 5.1 We use social media links ("**Social Links**") from Facebook, Instagram, and Pinterest on our website.

If you click on the Social Link, you will be directed to our social media account with the relevant social network. The respective network collects personal data about you; for further information, please refer to our privacy policy for social media as well as the privacy policies of the respective social media providers.

- 5.2 If you do not want the social networks to directly assign the data collected via our website to your profile in the respective service, you must log out of the respective service before visiting our website.

## 6. Integration of videos

- 6.1 In the 360° tour, we offer you a virtual tour of our showroom. The video is hosted on the server of Matterport Inc. Matterport Inc. (address: 352 E. Java Drive, Sunnyvale, CA 94089, USA) collects and stores personal data in the USA. To find out which personal data is collected and how it is processed, please refer to Matterport's privacy policy: <https://matterport.com/cookie-policy>

We receive neither personal data nor statistical data from Matterport.

- 6.2 The video about our sewing service is hosted on the server of Vimeo Inc. Vimeo Inc. (address: 555 West 18th Street, New York, New York 10011, USA) collects and stores personal data in the USA. To find out which personal data is collected and how it is processed, please refer to Vimeo's privacy policy: <https://vimeo.com/privacy>

We receive neither personal data nor statistical data from Vimeo.

## 7. Server

- 7.1 The hosting services underlying this website are provided by A.S. Création Tapeten AG (address: Südstraße 47, 51645 Gummersbach, Germany). A.S. Création Tapeten AG is our parent company. A.S. Création Tapeten AG collects and stores server log files with information that your browser transmits to us. This information includes:

- Browser type
- operating system
- Referrer URL (previously visited page)
- Host name (IP address)

- 7.2 A.S. Création Tapeten AG GmbH cannot relate this data to specific persons. This data will not be merged with other data sources. After a statistical evaluation, the data will be deleted, at the latest after seven (7) days. Further information can be found in the data protection

regulations of A.S. Création Tapeten AG. These can be viewed here: <https://www.as-creation.de/datenschutz.html>

- 7.3 We have also concluded a contract for commissioned data processing. This contract regulates the scope, type, and purpose of A.S. Création Tapeten AG access to data. The access options are limited only to necessary accesses that are required for the fulfilment of the hosting services.
- 7.4 **Legal basis:** legitimate interest in the necessary functionality of the website in accordance with Art. 6 Para. 1 S. 1 lit. f GDPR.

## 8. Closing Provisions

- 8.1 Beyond the data processing as set forth in this Data Privacy Notice there may be additional data processing by third parties, if you have given your consent to certain processing to that third party, in particular that it may monitor your web and app browser history and connect it to the account, which you have with that third party, and to use your account information to show personalized commercials to you no matter which website you access.

Third party can be (non-exhaustive list): service provider for analysis and marketing (e.g., Google), YouTube, Social Media Networks (e.g., Facebook, Pinterest, Instagram).

- 8.2 If you do not want a third party collecting and using your personal data for statistics, marketing, and creation of user profiles, you can prevent cookies by changing certain settings of your browser or your user account.
- a. browser settings (e.g., suppressing third party cookies, i.e., you do not receive commercials of third parties);
  - b. deactivation of cookies for conversion tracking, i.e., cookies of certain domains are blocked (**note:** this setting will be deleted when you delete all your cookies at the end of browser session);
  - c. deactivation of personalized commercials <http://www.aboutads.info/choices> (**note:** this setting will be deleted when you delete all your cookies at the end of browser session);
  - d. permanent deactivation in your browser settings at Firefox, Internet Explorer or Google Chrome: <http://www.google.com/settings/ads/plugin>
  - e. deactivation of your device code in your device settings.

You can also object to the creation of user profiles, please turn to the respective third party to exercise your rights.